

A Correlation: JA It's My Business![®] and National Consortium for Entrepreneurship Education Standards Updated 2017

Session One: Entrepreneurs

Session Two: Market and Needs

Session Three: Innovative Ideas

Session Four: Design and Prototype

Session Five: Testing the Market

Session Six: Seek Funding

Entrepreneurial Skills						
A. Entrepreneurial Process						
Understands concepts and processes associated with successful entrepreneurial performance.	●	●	●	●	●	●
Discovery	●	●	●			
Concept Development		●	●	●		
Resourcing						●
Actualization				●	●	●
Harvesting						●
B. Entrepreneurial Traits/Behaviors						
Understands the personal traits/behaviors associated with successful entrepreneurial performance	●	●	●	●	●	●
Leadership			●	●	●	●
Personal Assessment	●	●				
Personal Management	●	●	●	●	●	●
C. Business Foundations						
Understands fundamental business concepts that affect business decision making		●	●	●	●	●
Business Concepts		●		●	●	●
Business Activities		●		●	●	●
D. Communications and Interpersonal Skills						
Understands concepts, strategies, and systems needed to interact effectively with others		●	●	●	●	●
Fundamentals of Communication		●		●	●	●
Staff Communications					●	●
Ethics in Communication					●	●
Group Working Relationships		●	●	●	●	●
Dealing with conflict					●	●

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